

News Release

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## **Executive Gardner Launches Dynamic Approach to Long-Range Planning Called "Livable Frederick"**

Vision-focused, comprehensive planning for the future . . .

FREDERICK, MD – Frederick County Executive Jan Gardner today announced a dynamic approach to long-range planning that will engage citizens in every step of the process in updating and creating the county's Comprehensive Plan.

"I am pleased to kick-off Livable Frederick, a unique approach to vision where Frederick County wants to go, what we want to be and what our citizens value in the future," announced Executive Gardner. "The process will be vision-focused, not zoning-driven like in years past. I have appointed a steering committee that will bring diverse perspectives, advice and ideas to the table during this two-year Comprehensive Plan process. I am grateful that Jim Racheff will serve as the chairman. This is a much more dynamic approach than ever before in the history of Frederick County. I invite everyone to join the conversation, get engaged and help shape a bright future for Frederick County."

Livable Frederick will put in place the community's vision for a sustainable, high quality of life over the next 10-25 years. The plan will focus on vibrant, healthy communities, enhanced accessibility, sustainable business growth, economic resilience, equitable housing and a strong agricultural economy.

Livable Frederick will assess community needs, examine multi-modal transportation systems and more. Throughout the process, the county will actively seek engagement from the community through surveys, social media and other outreach methods.

The final result will be Livable Frederick, a Comprehensive Plan document that reflects on the community's vision, as well as a Comprehensive Plan map. The process is expected to take about two years from today's launch until adoption. The Planning Commission, County Council and others will be involved at every step.

(more)

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Members appointed to the Livable Frederick Steering Committee and the interests they represent include: Mary Kate Battles, small business and young community leader; Dana French, organizational and community representative; Richard Grossnickle, agriculture; M.C. Keegan-Ayer, ex-officio officer from the County Council; Mark Lancaster, construction; Jay Mason, real estate and education; Scott Minton, housing; Shannon Moore, sustainability; Chairman Jim Racheff, business; Karen Tome, mayor of the City of Brunswick, municipal representative; Peter Vorac, Jefferson-Broad Run community; Barry Weller, real estate, and Bob White, Planning Commission;

Citizens are invited to engage with Livable Frederick in multiple ways. They may visit a new website dedicated solely to the plan and providing information at <a href="http://LivableFrederick.org">http://LivableFrederick.org</a>.

They may also find the plan on one of three social media sites: Facebook (www.facebook.com/LivableFrederick), Twitter (@LivableFred) and Instagram (livablefrederick).

An e-mail address has also been established for those who want to submit suggestions: <u>LivableFrederick@FrederickCountyMD.org</u>.

To watch today's public information briefing, visit <a href="www.tinyurl.com/LivableFrederick">www.tinyurl.com/LivableFrederick</a>.

For more information, contact Development Review Comprehensive Planning Chief David Whitaker, <u>Planning and Permitting Division</u>, at 301-600-1149 or via e-mail at dwhitaker@FrederickCountyMD.gov.

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